

Em Argiro

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Currently based in London, UK

Biography

Em Argiro is a multi-disciplinary designer from the United States. Alongside a professional design background in the music industry working with artists such as Doja Cat, Miley Cyrus, and BROCKHAMPTON, their research interests include creative connection through concerts, the challenging of gendered 'norms', radical joy, and mutual aid and care. They have recently graduated with distinction from the University of the Arts London with master's degree in interaction design.

Education

University of the Arts London
MA Interaction Design
Graduated with Distinction, December 2021

Pratt Institute
BFA Communications Design
Graduated with Highest Honors, May 2018

Hired Experience

RCA Records	Senior Designer, Motion Design Lead	New York + Remote	2018 - 2020, 2022
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- Worked as motion designer across RCA's 200+ musical artists, later becoming the lead motion designer for the pop and rock rosters.
- Clients included: Miley Cyrus, Doja Cat, The Strokes, BROCKHAMPTON, Rex Orange County, Kygo, The Foo Fighters, Khalid
- Started as a mid-weight designer and was later promoted to senior level.
- Hired and worked directly with interns, teaching them regularly and giving workflow demonstrations.
- Created full-length lyric videos and visualizers for Youtube, interactive Snapchat and Instagram lenses, and a wide range of social posts.
- Left full-time position to attend graduate school and continued a working relationship freelancing with the team throughout my time at UAL. Now having graduated I freelance with RCA full-time.

Freelance Designer	Remote	2020 - 2022
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- Worked as lead designer for musicians Appleby and Computer Love, for whom I created album art, drafted 3D virtual environments, animated social assets, art directed photoshoots, and built out creative campaigns to coincide with releases.
- Designed for large scale events including the motion design for the Time100 Summit this year in New York as well as branding and building out the identity for the Dorris Duke Artist Awards happening in New York at the start of 2023.
- Enjoyed creative collaboration while also maintaining personal research in music as expression, creative release, trans-radical joy, and connection.

Yard NYC	Creative	New York	2016 - 2018
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- Started as a creative intern and was later hired as a full-time designer.
- Clients included: Johnston & Murphy, GAP, and Threes Brewing
- Mainly did graphic design, social posts and decks alongside an introduction to art direction.

- Alongside client work, I worked directly with the executive creative director and design director to re-brand the agency.

Apple	Graphic Design Intern	Cupertino	2017
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- Worked under the organization of Apple Music, App Store, iTunes, Podcasts, and iBooks.
- Assisted in the creation of the redesign of the App Store released later that year.
- Completed a summer-long intern project designing an AI App recommender.

Exhibitions and Achievements

Work viewed 50 million+ times on Youtube	Global	Ongoing
<i>Boston Boy</i> exhibited at Stour Gallery	London	2022
Exhibited short film <i>Gender Dysphoria</i> at the Trans Creative Collective's Launch Party	London	2022
Panelist and exhibitor at QWe're 'Lick Your Lips and Grin' Film Night	London	2022
Exhibited short film <i>Gender Dysphoria</i> at Ars Electronica	Linz	2021
8x Pratt President's List Honors and "Exceptional" Recipient	New York	2014-2018

Published Works and Press

Moths & Giraffes	<i>Gender Dysphoria</i> film	2022
Rolling Stone	Taylor Hawkins & The Coattail Riders album visualizer	2020
NPR	Rex Orange County "Pony" album visualizers	2020
Clash Magazine	Rex Orange County "Pony" album visualizers	2020
Rolling Stone	Cage the Elephant 'Broken Boy' animation	2020
Indisposable Concept	Film photography	2017-2019

Additional Relevant Experience

Member: Trans Creative Collective	London	2021-2022
Workshop tutor, <i>Layering on Reality: An Intro to AR Filters</i> MA Interaction Design at UAL	London	2021
Solo-competitive figure skater	Massachusetts	2008 - 2014

Interests

Concerts, gardening, creative coding, auto-ethnography, collage, practice as research, Tyler The Creator

References available on request